

Kean University Foundation Receives Grant from BofA to Help Family Child Care Providers Enhance Educational Quality and Business Viability

Union, New Jersey, November 17, 2022 – Kean University Foundation, a local nonprofit dedicated to advancing the mission of Kean University, has received a \$40,000 grant from Bank of America to facilitate programming that will support childcare providers in Trenton, NJ.

Program funds will be used to support ten family care providers in Trenton with technical assistance and coaching to enhance culturally competent and responsive educational programs and business practices to improve their economic viability. To achieve this, Kean University Foundation is partnering with Kean's College of Business and Public Management, as well as the Center for the Positive Development of Urban Children and the Center for Economic and Workforce Development, Social Entrepreneurship, and Innovation, which are housed at Kean's John S. Watson Institute for Urban Policy and Research.

"This grant will be instrumental in establishing a program that provides entrepreneurial childcare providers with highly valuable skill sets for their business to thrive while maintaining a safe and healthy environment for children. The impact of this program will also cause a positive ripple effect of strengthening the local economy with parents having the freedom and confidence to maintain their own employment," says William H. Miller, Chief Executive Officer of the Kean University Foundation. "We appreciate Bank of America's continued support of the community."

"The work that the Kean University Foundation is doing to provide programs and initiatives that support family child care providers in New Jersey is crucial," said Alberto Garofalo, president, Bank of America New Jersey. "The job of a parent or guardian is challenging enough and providing child care assistance is an important way to increase economic mobility in our community."

Ranked number 46 out of 439 national universities in increasing social mobility for students by *U.S. News & World Report*, Kean University is a public cosmopolitan university serving undergraduate and graduate students in the liberal arts, the sciences, and the professions. The University dedicates itself to the intellectual, cultural, and personal growth of all its members — students, faculty, and professional staff. In particular, the University prepares students to think critically, creatively and globally; to adapt to changing social, economic, and technological environments; and to serve as active and contributing members of their communities.

The Watson Institute at Kean is "the think and do tank for public policy." The institute is dedicated to deepening the analysis around critical public policy challenges and broadening the range of policy ideas, perspectives and options available.

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