



KEAN UNIVERSITY FOUNDATION

Six Guiding Principles

1

Provide a great work environment and treat each other with respect and dignity

2

Embrace diversity as an essential component in the way we do business

3

Apply the highest standards of excellence in the identification, cultivation, solicitation, and retention of our donors

4

Develop enthusiastically satisfied donors and volunteers all the time

5

Contribute positively to the Kean University community by promoting, advocating, and attending various events on campus

6

Recognize that profitability is essential to our future success – of our students
no money = no mission



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