

## OUR STORIES

2012 ANNUAL REPORT

KEAN UNIVERSITY

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*distinguished lifetime emeritus member* don conklin H'94

The cover and general theme of this annual report was based on the idea of people finding connections through stories. Not only in the stories we tell, but in the stories we experience together. Whether we realize it or not, we are all connected through the tales we tell, the people we meet, and the things we do; and by putting all those seemingly unrelated pieces together, we find that we've become a part of something bigger than ourselves. This is a perfect metaphor for the Kean University Foundation—a place where connections are sought and formed, links established and strengthened, and greater stories emerge from the small ones slowly pieced together each day. We are grateful to all our donors whose invaluable ties to the University have been woven together to sustain its mission of putting all students on the path to life-long learning.



#### A MESSAGE from the PRESIDENT of KEAN UNIVERSITY Dawood Y. Farahi, Ph.D.

I joined the Kean community in 1983. While I loved this place from the first day I set foot on campus, I am proud to say that over the past decade we have grown and improved by leaps and bounds. And what's more important, we are not done yet.

Kean University is poised to become the first public American institution of higher education to open a full-scale campus in China. At this writing, 208 students have begun their journeys as pioneers in this two-year pilot program between Wenzhou and Kean University; 500 more will join this initiative in September 2013. By the year 2016 we expect to have 5,000 fulltime students attending Wenzhou Kean University in China—on an expansive, picturesque university campus complete with state-of-the-art research and athletic facilities, residence halls, and amenities such as a hotel, a movie theater, and shopping.

At the 2012 Graduate College Commencement ceremony, eight students made history at Kean when they became the University's first-ever doctoral degree recipients in the Urban Leadership Ed.D. program. One year later, we are ready to launch our newest doctoral program in Nursing Educational Leadership—the only one in the state. We are now exploring the development of an additional doctoral program in Communication Sciences and Disorders. Kean is a leader in this area in New Jersey; our current program has more students, and better students, than any other comparable program in the state. It is also the oldest of its kind in New Jersey.

Our MBA in Global Management program was the first in the nation to earn accreditation from EPAS (European Program Accreditation System), an international accreditation system operated by the European Foundation for Management Development. Today, these graduates are securing leadership positions in international finance companies around the world.

Enrollment at Kean Ocean has grown steadily, exceeding 1,600 students. Our new Gateway Building on the Ocean County Community College campus will open later in 2013, giving us a home on that campus and helping us expand the offerings and the services we provide to our students in southern New Jersey.

We saw the number of majors in our new Sustainability Science program grow from an initial enrollment of 13 in fall 2010 to 50 in fall 2012. This program is the only one of its kind at any university in New Jersey and one of only a dozen similar degree programs in the entire nation. We expect further growth as our initiative to build living-learning academic and laboratory space in the New Jersey Highlands moves forward.

None of this happens without the donors whose support is so critical to the potential and the progress of Kean University. Your extraordinary generosity enables this institution to transform itself into a dynamic center of leadership in higher education. We have accomplished so much—but there is so much that still lies before us. It is an exciting and energizing time. Thank you for believing in Kean University and making so many things possible for our deserving students.

> DAWOOD Y. FARAHI, PH.D. President, Kean University



A MESSAGE from the KEAN UNIVERSITY FOUNDATION BOARD CHAIR Maria E. Bordas '74 '80

This is my last Annual Report message as chair of the Kean University Foundation Board, and I want to extend my deepest and most heartfelt thanks to all the donors who have helped the University become the exceptional institution it is today.

I myself am a proud product of Kean, having earned both undergraduate and graduate degrees here, and I'm privileged to have experienced firsthand its remarkable evolution from a teaching college to a full-fledged university. With 48 undergraduate majors and 35 graduate degree programs, Kean is now a place where students with many different visions of their ideal future can receive the essential training and guidance to make their goals a reality. The unwavering philanthropic support of the University's committed donors has been an indispensable part of this process. I've now been associated with Kean for more than 40 years, first as a student, then as an alumna and now as a member of the Foundation Board. I plan to keep working on behalf of the University and its students, disseminating the message about what a special place this is and why it is worthy of continuing and generous support. Great things are ahead for Kean; I'm looking forward to watching them come to fruition, and I hope you'll join me and my colleagues on the Foundation Board as we do our part to make them happen.

MARIA E. BORDAS '74 '80 Chair, Kean University Foundation Board

# / philanthropy /

## W. JOHN BAUER & NANCY BOUCHER PHILANTHROPY: A Family Affair

W. John Bauer taught in the English Department at Kean University for 37 years, retiring in 2002 with the title of Professor Emeritus. He and his sister, Nancy Boucher, have established five (yes, five) scholarships at Kean in the Departments of English and Theatre.

#### FOR THE BAUER/BOUCHER SIBLINGS,

education is a continuing legacy. In their family tree are grandparents who taught in one-room schoolhouses and later sent their children to college to become teachers. Among the various academic disciplines pursued by their parents, aunts, and uncles were English, history, Latin, French, German, Spanish, art, and music.

John and Nancy grew up in Short Hills, New Jersey, where their father, Walter, was a high school teacher and administrator. Their mother, Wilda, was a substitute teacher and debating team coach. Walter and Wilda Bauer are the namesakes of one of the scholarships established by John and Nancy, which was created in their memory. In the fall of 1962, with an M.A. in English under his belt and just having finished two years of Army service at Fort Monmouth, John sought teacher certification at Kean University (then Newark State College). After a year and a half of public high school teaching and two summers lecturing at New York's City College, he received a phone call from the English department at Kean inviting him to apply for a faculty position. The interview went well, and John began teaching at the college in the fall of 1965. And the rest, as they say, is history—except that in this case it was English, not history. John—Professor Bauer—spent the rest of his academic career at Kean.

#### "I always wanted things to be better for the students." - John Bauer

Nancy was already teaching elementary school in Summit, New Jersey, when John joined the Kean faculty and met his office mate, Estelle Ritchie, an accomplished actress and writer as well as an English professor. Nancy gradually got to know Estelle as a personal friend of John's, but was to become instrumental in preserving Estelle's literary legacy after her death in May 2001. In September of that year, just a few days after the 9/11 attacks, Nancy accompanied her brother on a trip into Manhattan to retrieve important papers and manuscripts from Estelle's apartment. "That's when we really started working together on things that concern Kean," John says, noting that one of their joint projects has been archiving Estelle's literary estate. "And because of Nancy's financial participation, we were able to create not one, but two scholarships in Estelle's memory."

John and his sister support each other's activities and interests. For example, they worked together to raise the funds for the restoration of the historic Summit Playhouse (founded in 1918 in an 1891 building). They also got the organization and the structure listed on the National and State Registers of Historic Places in 2009. Nancy accompanies John to Preservation New Jersey meetings, and they also work together in Kiwanis, which was originally Nancy's endeavor.

Their philanthropy at Kean is inspired, in part, by their desire to give back after having themselves been the beneficiaries of academic scholarships. The Millburn (New Jersey) Scholastic Boosters provided them with tuition assistance when they attended college—John at Rutgers and Nancy at The College of New Jersey, then Trenton State College. (Both went on to do graduate work, John at N.Y.U. and Nancy at Seton Hall University.)

Even in his retirement, John seeks ways to improve the college experience for Kean students. "I always wanted things to be better for the students," he says. "When I was in the English Department, I made sure we offered the best advisement program possible. I remembered how professors helped me in my undergraduate and graduate days." Today, John is a member of the Kean University Foundation Board and volunteers his services on the Foundation's Scholarship Committee.

Because of John and Nancy and their friendship with Estelle Ritchie, the following are now available:

- + Nancy Bauer Boucher Endowed Scholarship in English
- + W. John Bauer Endowed Scholarship in English
- + Walter and Wilda Bauer Endowed Scholarship in English
- + Estelle Ritchie Endowed Scholarship in English
- + Estelle Ritchie Endowed Scholarship in Theatre

Together, this dedicated team will keep working to share their love of education with the current generation of students, and to eliminate any barriers standing in the way of that goal.



**PHOTO,** *left* > **JOSHUA SCHNETZER,** as mom Edna Turnblad, with Nancy Boucher (*left*) and Dr. W. John Bauer (*right*) at the *Hairspray* reception.

# HOME on the STAGE

Kean University theatre major Joshua Schnetzer '13 has come a long way from his roots on a dairy farm in tiny Asbury, New Jersey (the one in rural Warren County, not the better-known "Park" of the Jersey shore). Somehow, this small-town boy was bitten by the theatre bug and now shines his light on stages from Kean's Wilkins Theatre to the Oak Knoll Academy in Summit, where he'll continue working after graduation.

The work ethic he acquired at home helped make the long hours learning his trade and working to pay for it second nature. During his time in school, Schnetzer has held an assortment of theatre-related jobs as a dance and acting instructor at venues including the Paper Mill Playhouse in Millburn, St. Patrick High School Academy in Elizabeth, and Elefante Music and Performing Arts School in New Providence.

"Being a farm kid made me understand how hard you work for your money and what a dollar is worth," he says.

For Schnetzer, Kean University was attractive because it was affordable, and the theatre department was "full of friendly, encouraging faces" that made his auditions go more smoothly. In addition, the well-tended campus setting made for an easier transition from rural to suburban life. "Being a farm kid made me understand how hard you work for your money and what a dollar is worth."

"I wouldn't trade growing up on a farm, but I love Kean's easy access to both New York City and Philly," he says.

Schnetzer has received the Estelle Ritchie Endowed Scholarship in Theatre, one of the five scholarships created by sibling donors Dr. W. John Bauer and Nancy Boucher. Schnetzer says that the extra financial support allowed him to focus on "other things during the semester—including [doing] more shows," such as *Sweeney Todd, A Midsummer Night's Dream*, and *Our Town*, at Kean. "I knew I had that cushion to rely on."

While performing in *Hairspray* at the Wilkins Theatre this past February, Schnetzer went from daytime classes, to Oak Knoll Academy to teach choreography, and then back to Kean for rehearsals from 7 to 10:30 p.m. He's justly proud of having made the Dean's List every semester while engaging in this whirlwind lifestyle. He is also president of Kean's chapter of Alpha Psi Omega (the National Theatre Honors Society); has twice won the Department of Theatre's Terpsichore Award; and will be one of the first Kean graduates with a theatre major and dance minor. "I'm a proud Kean student—proud of what I've been able to achieve here," he says.



THE CAMPUS COMMUNITY

## RETIRED FACULTY: Out of the Classroom, but Still Giving

Faculty are a key element of any academic institution, but Kean University has been lucky enough to have a group of retired educators who feel that their responsibilities to Kean's students did not end with their departure from the classroom. Two of these exceptional individuals, Dr. Albert "Al" Mazurkiewicz and W. Carl Burger, have demonstrated their ongoing commitment to Kean's well-being with significant gifts to the university in recent years.

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#### DR. ALBERT "AL" MAZURKIEWICZ

Dr. Mazurkiewicz served in World War II as an Army medic, and thought he would become a doctor when he went to college on the GI Bill. But it turned out that his true love was in the field of education. He received a Ph.D. from Temple University, taught at Lehigh University for 11 years, and was recruited to the Kean faculty in 1966. He spent the next 37 years here, 34 of them as chair of the Department of Education. He was a renowned leader in the areas of reading research and teacher instruction, published numerous scholarly articles and textbooks, and is a past president of the College Reading Association.

Dr. Mazurkiewicz first became philanthropically involved with the University while still chair of the Education Department, helping to memorialize deceased colleagues by promoting the creation of scholarships in their names. After his retirement, he and his wife Helen became scholarship benefactors and members of the University's Medallion Society (for givers of planned gifts). They have also been supporters of the Retired Faculty Scholarship, of Kean's Premiere Stages theater company, and of Kean's annual Gala.

In the fall of 2011, the Mazurkiewiczes gave two very significant gifts to Kean University. They donated an extensive art collection, consisting of paintings, drawings, and sculpture by artists including Rembrandt, Salvador Dalí, Frederic Remington, and Pierre Auguste Renoir. They also created the "Al's Garden Endowment" to provide financial support to the Kean University Fund for Excellence; in recognition of this gift, and of Dr. Mazurkiewicz's longtime interest in gardening, the University dedicated a small garden adjacent to Townsend Hall on the Kean campus as "Al's Garden."



#### W. CARL BURGER

Werner Carl Burger, Professor Emeritus, retired from the Fine Arts Department in 1993. Today at age 87, he retains a formidable vibrancy and energy that radiates from his personjust as it does from the many works of art he has created and exhibited in local and national museums and galleries. These include, in part, the Philadelphia Museum of Art; the Smithsonian; the National Academy (New York); the Butler Institute of American Art (Ohio); the Montclair Museum; and the Morris Museum. Burger has held additional one-man shows at various colleges and universities, and his works also reside in a number of private collections.

At the age of six months, Burger immigrated with his parents to the United States from Pforzheim, Germany. Later, during World War II, that city was virtually destroyed in Allied bombings. Recently, with the help of his former student and fellow Pforzheim native Sigrid Haug Liepold '66 and her husband, Gerhard, Burger saw four of his works, collectively titled "The Fall of a City," permanently housed in Pforzheim's cultural affairs department, which exhibits them periodically to commemorate the wartime bombings.

Burger served in the U.S. Army during World War II, first in a combat engineering unit and later with U.S. Army Intelligence in France and Germany. Afterwards, he established a career as a renowned artist and professor of art; he was appointed to the Kean faculty in 1961.

He has maintained close ties to Kean, which has sponsored several retrospective shows of his works under the aegis of Neil Tetkowski, director of Kean University galleries. These exhibits have taken place in the Karl and Helen Burger Gallery, named in honor of Burger's parents in recognition of their love for their adopted country and made possible by a significant gift to the University by Burger.

Burger has continued his support for Kean in the form of a charitable trust and funds for art scholarships. His philanthropy also sustains an art curation fund that enables the University to attract and host the work of other prolific artists. Future plans may include donations of his works for art auctions sponsored by Kean to further support student scholarships.



**ATTITUDES of GRATITUDE** Scholarship recipients at Kean are encouraged to write thank-you letters to their scholarship donors to express appreciation and to foster personal connections between scholars and donors. Following are two thank-you letters written by recipients of the Albert and Helen Mazurkiewicz Endowed Scholarship and the W. Carl Burger Scholarship.

#### DEAR DR. AND MRS. ALBERT MAZURKIEWICZ,

I am truly grateful for your contribution to my education. You are helping me create the boat of education that will sail me off to success. I admit that there will not always be calm waters, but with a sturdy financial foundation and hours of studying, my vessel will not sink. I thank you from the bottom of my heart as I wave banners of gratitude for your generosity.

My boat will sail beyond the sea of bachelor's graduates. It aims to get a master's in Chemistry Education as well a degree in Adult Fitness with a possible minor in Physics. This will foster my passion for chemistry. As a teacher, I hope to inspire inner-city high school students to see its usefulness and encourage them to pursue a path in the sciences. Furthermore, I would like to challenge them to live an active lifestyle that helps their community through volunteer work.

Gazing towards the horizon of my future, I set my course for distant shores where I am needed. Armed with knowledge and the tools to help, I will motivate my students to volunteer, be active, love learning, and to have positive influences. Thank you for making this possible. I appreciate your visit aboard my ship and I hope you liked the view.

#### "Captain" Rachel Medina

#### DEAR MR. W. CARL BURGER,

I would like to say thank you for awarding me the W. Carl Burger Scholarship. I am grateful to receive this. The money from this scholarship will help me continue my journey to becoming an art teacher.

Art has always been an interest of mine. I want to teach students how to express themselves through art and hopefully inspire them as an art teacher inspired me. As far as other interests and hobbies, I love writing, reading, and playing the piano. I've been playing for about nine years now and I enjoy the different styles of music that I play from classical to rhythm and blues.

As I stated previously, an art teacher inspired me to go on the career path of teaching art. Maria Hicks was my high school art teacher. I was always one of the first students to finish my assignments, so she let me create a painting with her expensive paints and that made me feel special. She helped me stretch my first canvas, and those things planted the seed in my brain to become an art teacher. I want to give students a place to be creative and find their niche in the arts.

Once again, I want to thank you for awarding me this scholarship. It is a huge help on my journey, and is greatly appreciated.

#### Whitney Baylor



GENERATIONS

JOE '80 + MARYANNE (MASCARO) '82 LADUCA Sharing a LEGACY OF LOVE:

Joe and Maryanne LaDuca have been involved with Kean fundraising campaigns for the past several years. They have volunteered to call alumni for contributions and have lent their name—and their story—to personalized fundraising letters, which helped reconnect alumni to their alma mater.

KEA

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**THE LADUCA FAMILY** name is well known at Kean. Like a magnificent tree appreciated for its enduring beauty, Joe and Maryanne have their roots fully planted at the University—with a second generation branching out to continue their parents' legacy of love.

The romance began some three decades ago when high school students Joe LaDuca and Maryanne Mascaro of Toms River met at the beach one summer and started dating. Things heated up when they enrolled at Kean, Joe as a soccer player majoring in accounting and Maryanne as a speech therapy major. They fell in love with each other—and with Kean—never realizing their mutual admiration for the school would one day be shared by their children.

After graduation, they got married and had four daughters. Maryanne received a master's degree in speech therapy and works at The Education Academy in Lanoka Harbor, N.J. Joe became a CPA and is now a senior vice president and controller at OceanFirst Bank in Toms River.

Two of their daughters graduated from Kean and have continued their studies here. One, Nicole, just received a master's degree in speech pathology; another, Kristin, has a bachelor's degree in speech pathology and will graduate in May 2013 with a second bachelor's degree in interior design. Their youngest, Marielle, is a sophomore recreational therapy major hoping to be accepted into Kean's occupational therapy program. (Their eldest, Jaclyn, pursued her education elsewhere.) Maryanne loves visiting the campus and is so impressed with the new buildings and other improvements that she can't resist showing them off to her daughters' friends, hoping they'll attend Kean too. "We're very proud of our school," she says. "It's new, it's fresh, and it's exciting."

Joe feels that being able to share in his children's college experiences—especially as a former student—is "invaluable." He believes that the best way to show his pride is to contribute to the university.

"By giving back to the school, we support the vision of higher education as a whole and Kean's place in this arena. Kean's reputation, past and present, is as important to recent grads as it is to alumni," he says. "Philanthropy is a responsibility that cannot be ignored or left for someone else to pick up."

Joe also supports Kean by volunteering in the new MBA Mentor Program, where he's happy to share his life experiences with future business tycoons. "It's another way for me to give back my 'Kean family' ... and check up on my kids," he says with a smile.



New and Noteworthy: THE KEAN UNIVERSITY ARTS COUNCIL



One of the Kean University Foundation's most exciting new ventures is the Kean University Arts Council, which was established in 2011 to augment all forms of art and art education at Kean.

The Council's goals include working to sustain and enhance appreciation for the arts as well as quality arts education programs by building greater awareness and increasing support and involvement in them.

The Council is composed of members from the regional community as well as academic, visual, and performing arts groups within the University. Five campus entities collaborate on invigorating the arts at Kean:

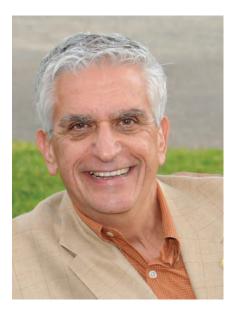
- The Gene & Shelley Enlow Recital Hall has won many fans among artists and audiences alike for its superb acoustics and elegant design. This intimate 300-seat venue offers concertgoers VIP proximity to worldclass musicians.
- *Kean Stage* presents professional music, dance, theatre, film, and educational programs that supplement the intellectual life of the classroom; increase opportunities for community and University interaction; and provide affordable access to the arts for students and the general public.
- The Kean University Department of Theatre, part of the College of Visual and Performing Arts (CVPA), prepares theatre students to pursue careers in professional theatre or theatre education, or advanced graduate studies.
- *Premiere Stages* is the professional Equity theatre company in residence, bringing ambitious and socially conscious theatre to its audiences.

Kean University Galleries offer a rich and diverse exhibition program. As an educational resource, the galleries regularly feature the work of faculty, students, and regional artists in the James Howe Gallery and Nancy Dryfoos Gallery. Students are able to exhibit their work in the Student Gallery. Shows in the Karl and Helen Burger Gallery highlight cultural issues and are often interdisciplinary in nature. The Human Rights Institute Gallery features works related to human rights violations and victories around the world.

By encouraging alumni and friends of the University to engage with the arts, the Council hopes not only to expand the resources and capabilities of each of these individual arts organizations, but to build up the profile of the University itself as a regional center for artistic performance, exhibition, and education.

The Kean University Arts Council is still in its developmental phase, and many opportunities exist for support by those who wish to play an active role in nurturing the arts at Kean.

The Council is grateful for all contributions by those who want to ensure the success of the University's arts organizations. For more information, contact John Cruitt at (908) 737-3477 or jcruitt@kean.edu.



A MESSAGE from the ALUMNI ASSOCIATION PRESIDENT Edward A. Esposito '69 '72 MA

How do you put a price on a life and a livelihood? These are things that Kean University gave not just to me, but to all of us alumni who acquired promise and potential from our years spent on this campus.

I have chosen to maintain my strong ties to the University by being involved in Kean University's Alumni Association for over 40 years. Working with the Alumni Association has enabled me to stay updated on the accomplishments of Kean alumni, which never cease to impress me. There are over 80,000 of us out there, stretching from the East to the West Coast, from the north to the south, and around the world. We are teachers, doctors, nurses, and scientists. We work in the entertainment field, both in front of and behind the cameras. We are politicians and movers and shakers of industry. We run universities and corporations across the country. And we owe our successes, at least in part, to our success at Kean University. The administrators of Kean University continue to have high expectations and ambitious goals for this institution. The pace of change—to the physical campus, to the curriculum and scope of programs offered—over the last ten years has been truly amazing. The commitment to improving the educational experience for the students is all-encompassing. I encourage all alumni to find their way back to campus and see for themselves what the University has become. And once you do, I know you'll be inspired to be a part of it by actively supporting Kean's ongoing transformation.

EDWARD A. ESPOSITO '69 '72 MA President, Kean University Alumni Association



 PHOTO, left > ΣΒΤ ALUMNI
 ΣΒΤ alumni came out in force for Kean University's All-Greek
 Reunion in October 2011.

## BROTHERS AND SISTERS: Greek Alumni Show Support for Kean University

PHOTO, right > NOX ALUMNI
Several generations of NOX
alumni attended the sorority's
70th reunion in November 2010.



Kean University has been extremely fortunate in that its supporters include many "Greek" alumni who continue working on behalf of the University for years, even decades, following their graduation.

Two exemplary organizations that deserve to be recognized for their efforts include the brothers of the Sigma Beta Tau fraternity and the sisters of the Nu Theta Chi sorority.

Sigma Beta Tau traces its origins back to 1958, when a group of young Newark State College men came together, drawn by their common status as military veterans or because they were a few years older than other students who had come to college directly from high school. Under the guidance of Professor Frederick Gilsdorf, they founded an organization whose primary purpose, besides brotherhood, was service to the Newark State (later Kean University) community. Many of the founding brothers of  $\Sigma$ BT are still involved in the fraternity, leading by example and providing inspiration to the entire organization, up to and including active brothers attending Kean today.

Over the years,  $\Sigma BT$  brothers have continued to make it a priority to serve the University's needs, whether by fund-raising, participating in campus activities, or holding alumni leadership positions. Among

its foremost members are Kean University Foundation board member James G. Hynes '63 H'09 and Alumni Association President Edward A. Esposito '69 '72. It's very much worth noting that to date, eight ΣBT brothers have won Kean University's Distinguished Alumni Award.

One of the most important ways the "Tau Brothers" provide ongoing assistance to Kean is through the funding of the Sigma Beta Tau Endowed Scholarship, awarded annually to an active brother who demonstrates both financial need and excellence in academics.

"Kean has traditionally been a source of higher education for young men and women who are the first college students in their families. This has been true of the majority of Tau brothers," says  $\Sigma BT$  spokesman Jim Dowling '71. "Most have had to work their way through school and consequently tend to give back to the institution that gave them their chance."

 $\Sigma BT$  celebrated its 55th anniversary on May 18, 2013 with a banquet held on campus, in the University's STEM building. If that sounds

impressive, however, it still makes the fraternity a comparative youngster versus the sisters of the Nu Theta Chi sorority, which was founded 72 years ago and is the second oldest active sorority at Kean.

Like the  $\Sigma$ BT brothers, the N $\Theta$ X alumnae also take great pride in their continuing Kean connection and are working to ease the way for current students. In 2010, to mark the occasion of N $\Theta$ X's 70th anniversary, the sorority created the Nu Theta Chi Alumni Scholarship for purposes of alleviating the financial burden for a deserving "Greek" female student.

Not content with this accomplishment, the NOX alumnae leadership has begun the process of creating an endowed scholarship as a long-range goal. "If there is one thing that our sorority sisters love, it's seeing each other succeed," says Caroline Vetterer Jolly '70 '93. "It would be wonderful to have our scholarship be an ongoing legacy to support our newest sisters as they take their first steps down the path we've already traveled."

Endowed scholarships begin with a minimum of \$25,000. If you would like to help make the Nu Theta Chi Endowed Scholarship a reality, donations can be made online at www.keanfoundation.org/NTC; alternatively, contact the Foundation at (908) 737-3340.

The Kean University Foundation welcomes inquiries from any alumni group wishing to create a scholarship or otherwise provide support to University programs or initiatives.



### LITTLE BROTHER

As a recipient of the Sigma Beta Tau Endowed Scholarship, Kyle Frankenfield '13 is anxious to dispel any stereotypes that might be attached to him and his fellow "frat" brothers.

"A lot of people think that frat brothers only want to party and are not especially productive, but that's not the purpose of a place like ΣBT," he says. "I encourage other students to join us and see what we really do."

What they do, according to Frankenfield, is do good. One of his favorite initiatives as an ΣBT brother is raising funds for the Makea-Wish Foundation, an organization that serves children with life-threatening medical conditions by granting them their "one true wish." Having served the fraternity as its treasurer, Frankenfield takes a lot of responsibility for these events and their success, thereby cultivating his own leadership skills and business acumen. **PHOTO,** *left* > **KYLE FRANKENFIELD** (*left*), with Kean Alumni Association President and ΣBT brother Edward A. Esposito '69 '72 at the 2012 Scholarship Reception.

Frankenfield comes from the town of Phillipsburg, New Jersey, near the Delaware Water Gap. Living in that area, he witnessed his fair share of atmospheric events impacting the waterway and surrounding ecosystem. This inspired an initial plan to major in meteorology, which soon shifted to a focus on earth sciences. His main area of interest is hydrology, the science that deals with the properties, distribution, and circulation of water on and below the earth's surface and in the atmosphere. In addition to  $\Sigma$ BT, Frankenfield belongs to Kean's chapter of the American Meteorological Society/National Weather Association (Meteorology Club).

Pledging to ΣBT, Frankenfield had an experience that showed him what it really meant to be joining this particular community. New pledges are assigned a "big brother" to help them become oriented within the group. But tragically, Frankenfield's ΣBT "big brother" died later that fall in a car accident. Frankenfield almost lost his bearings, but the "house" rallied around him, in the midst of their own grief, to help ease the blow.

"It was a tough time. [My 'big brother' and I] had a lot in common we were both avid skiers," he says. "We never got a chance to get on the slopes together."

Frankenfield coped, in part, by immersing himself in ΣBT and Kean and taking full advantage of the learning experiences offered to him. His hard work was rewarded when he received the Sigma Beta Tau Endowed Scholarship, which helped alleviate some of the financial concerns of pursuing his studies.

He has enjoyed having the opportunity to meet some of the ΣBT alumni donors. "They see something in you—some potential," he says. "The brothers always have your back. I love being part of Tau."



Kean University's 15th Annual Gala / June 7, 2012



## The 15th Annual Kean University Gala took place on Thursday, June 7, 2012 at the University's STEM (Science, Technology, and Mathematics) Building.

More than 500 Kean alumni, faculty, staff, supporters, and friends turned out to pay tribute to the evening's honorees, Barbara Sobel '71—a trustee of the University since 2000—and her husband, Ambassador Clifford Sobel H'99, recipient of an honorary degree from Kean. Together, the Sobels have been among the University's most generous donors and, especially in Barbara's case, have worked tirelessly to enable Kean to meet the critical needs of its students.

"Barbara and Cliff Sobel are a couple with strong roots in New Jersey," said Kean University President Dawood Farahi, Ph.D. "They have traveled far from home in the service of their country, yet they never lost sight of their commitment to local needs."

Barbara Sobel was first appointed to the Board of Trustees in July 2000. She chairs the Board's Institutional Advancement Committee and serves as its representative on the Kean University Foundation Board of Trustees—a role she uses to inspire others to support scholarship and educational opportunities for Kean students. She is the president of the Sobel Family Foundation, actively putting into practice the family's philosophy of giving back to the community by supporting charitable organizations around the world. Ambassador Sobel formerly served as the representative of the U.S. government in the Netherlands and Brazil successively.

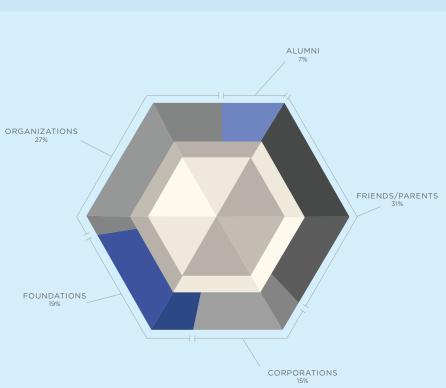
The Sobels are so highly esteemed that they attracted to the Gala a very special guest who wanted to publicly congratulate them: Governor Thomas Kean. In his remarks, Governor Kean recalled a trip he took to the Netherlands while Clifford Sobel was serving as the American ambassador there, a posting that spanned the years from 2001 to 2005.

"They were kind enough to invite me to their home... and they reminded me of the letters between John and Abigail Adams. John was our country's first ambassador to Great Britain—and he would have been not half the person he was there, except for Abigail.

"They were absolutely remarkable, the two of them... you might say, Barbara and Cliff, Kean and New Jersey, are all *perfect together*," he said, riffing on the famous slogan he uttered in the classic tourism commercials he filmed while governor.

The 2012 Gala was a most successful evening, honoring a wonderful New Jersey and international couple.

PHOTO, opposite page, left to right > GOVERNOR THOMAS KEAN, BARBARA SOBEL '71, AMBASSADOR CLIFFORD SOBEL H'99, AND SUSAN DOCTORIAN KYRILLOS



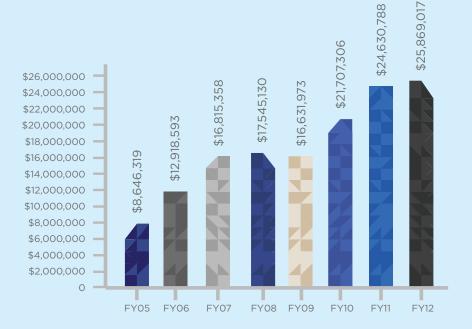
#### GIFTS AND PLEDGES

#### CONTRIBUTIONS ACCORDING TO SOURCE

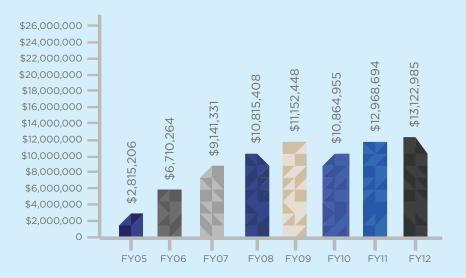
	2011	2012
	\$ COMMITTED	\$ COMMITTED
ALUMNI	332,789	212,109
FRIENDS/PARENTS	580,306	866,754
CORPORATIONS	466,969	432,405
FOUNDATIONS	341,717	544,841
ORGANIZATIONS	910,286	779,316
TOTAL	\$2,632,067	\$2,835,425
	#DONORS	#DONORS
ALUMNI	2713	873
FRIENDS/PARENTS	825	411
CORPORATIONS	147	135
FOUNDATIONS	67	69
ORGANIZATIONS	176	145
TOTAL	3928	1633

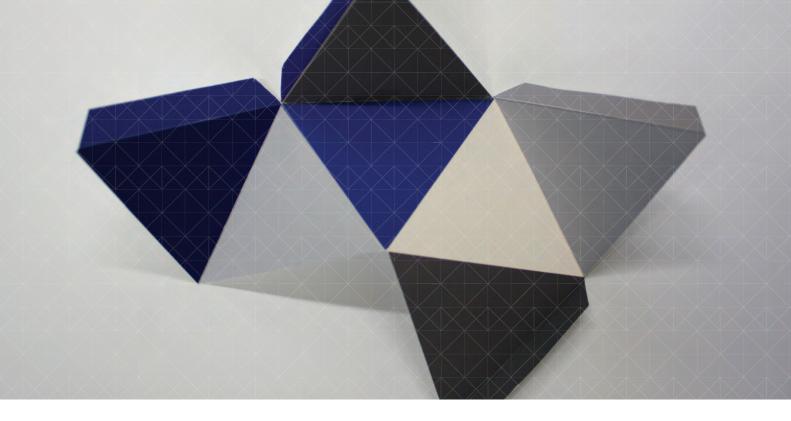
## SCHOLARSHIP DOLLARS RAISED 2012 / \$ 1,214,213.36

#### TOTAL FUND BALANCE



#### ENDOWMENT FUND BALANCE





Kean University Foundation, Inc. Statements of Financial Position Year Ending June 30, 2012

•	2012	2011
ASSETS		
Cash and Cash Equivalents	\$1,200,104	\$4,794,226
Debt Service and Security Trusts, Restricted Cash	11,606,697	17,239,768
Investments (at Fair Market Value)	20,277,744	17,415,010
Contributions Receivable, Net	1,121,902	1,620,153
Cash Surrender Value Life Insurance Policy	219,301	214,773
Property and Equipment, Net	13,559,610	4,891,688
Other Receivables	839,079	40,525
Prepaid Expenses	34,234	39,534
Deferred Charges, Net	506,552	525,028
Securities Held for GEAR UP Scholarship Fund	1,276,434	1,379,693
TOTAL ASSETS	\$50,641,657	\$48,160,398
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts Payable and Accrued Expenses	\$4,293,874	\$2,919,664
Annuity Payable Liability	943,662	992,925
Bonds Payable, Net of Discount	18,258,670	18,237,328
GEAR UP Scholarship Fund Agency Account	1,276,434	1,379,693
TOTAL LIABILITIES	\$24,772,640	\$23,529,610
NET ASSETS		
Unrestricted	\$4,395,620	\$3,243,997
Temporarily Restricted	8,350,412	8,418,197
Permanently Restricted	13,122,985	12,968,594
TOTAL NET ASSETS	\$25,869,017	\$24,630,788
TOTAL LIABILITIES AND NET ASSETS	\$50,641,657	\$48,160,398

Kean University Foundation, In	C.
Statements of Activities	
Year Ending June 30, 2012	

	2012	2011
REVENUE AND SUPPORT		
Contributions, Grants and Bequests	\$2,881,498	\$2,493,746
In-Kind Services	47,630	29,584
TOTAL FUNDRAISING REVENUE	\$2,929,128	\$2,523,330
Contributed Services, Kean University	\$1,132,992	\$960,342
Interest and Dividend Income	467,079	481,869
Other Income	378,668	161,170
International Programs	25,590	50,970
Increase in Cash Surrender Value Life Insurance Policy	4,527	4,458
Change in Value Split-Interest Agreements, Net	[\$73,073]	(\$51,879)
Realized and Unrealized Gains, Net	(\$381,032)	\$2,524,810
Administrative Fee Income	-	\$8,885
TOTAL REVENUE AND SUPPORT	\$4,483,879	\$6,663,955
EXPENSES		
PROGRAM SERVICES		
Scholarships	\$1,105,394	\$1,090,048
Projects and Programs	603,171	764,145
Grants to Kean University	27,892	76,103
TOTAL PROGRAM SERVICES	\$1,736,457	\$1,930,296
SUPPORTING SERVICES		
Fundraising	\$449,762	\$391,135
Management and General	868,490	1,380,353
Depreciation and Amortization	190,941	38,689
TOTAL SUPPORTING SERVICES	\$1,509,193	\$1,810,177
CHANGES IN NET ASSETS	\$1,238,229	\$2,923,482
NET ASSETS - Beginning of Year	\$24,630,788	\$21,707,306
NET ASSETS - End of Year	\$25,869,017	\$24,630,788







# Kean University

Regular attendees of the Kean golf outing have commented that they consider this fund-raiser to be one of the best and most rewarding of its kind as compared with other charity golf events run by other institutions.









Kean University's 12th Annual "Cougar Cup" Golf Classic, which took place on Monday, September 19, 2011, was hosted once again at the Fiddler's Elbow Country Club in Bedminster, New Jersey.

Fiddler's Elbow is one of the premiere courses in New Jersey, and its picture-perfect setting is a source of great pleasure for golfers and non-golfers alike. The club partners with Kean by allowing its golfers to use the challenging, prestigious Forest Course, designed by Rees Jones, in addition to the more relaxed Meadow Course. This way, golfers of all rankings and handicaps can have fun and compete at the level that feels most comfortable for them.

After their day on the links, golfers and guests get to enjoy fine food and cocktails at a reception where they also traditionally hear remarks by a scholarship student who serves as a living reminder of the purpose of the golf outing. At the 2011 outing, the student speaker was Peter Avellar, a junior majoring in education. Avellar, a recipient of the Abner and Norma Benisch Annual Scholarship, inspired the audience with his eloquent expressions of gratitude to the Benisches and his contagious enthusiasm for Kean and for his studies. After Avellar's remarks, the program continued with the announcement of various awards for the best scores on the Forest and Meadow Courses as well as the winners of contests including Closest to the Pin and Longest Drive. Winners were also announced for lavish raffle prizes including a Greenbrier bed/breakfast/golf getaway, a Short Hills Mall shopping spree, and a fantasy sports package including Giants, Knicks, and Devils tickets.

## scholar spotlight: Recipient, Jane D'Onofrio Scholarship Angelina Okwuego

Not yet graduated, but already giving back.



"I've always believed that the best story you can tell is the one you make yourself. With imagination, nothing can stop you."

Kean junior Angelina Okwuego wanted to be a talk show host when she was a child. Her vibrant take on reality makes that ambition seem like a distinct possibility. But you probably won't hear her talking about popular culture; this irrepressible young woman is interested in finding solutions to challenges people face both at home and abroad. When she says she wants to make the world a better place, you know she really means it.

When she received the letter announcing that she had been awarded the Jane D'Onofrio Scholarship, Angelina recalls that her initial reaction was, "Who is Jane D'Onofrio? She must be a good lady. I have to meet this person." That meeting was not to be, unfortunately; Mrs. D'Onofrio is deceased. But the scholarship keeps her philanthropic spirit alive.

"The money gave me options—something I never encountered before," Angelina says. A native of East Orange, New Jersey, Angelina and her two brothers were raised by a single mother who worked two jobs while pursuing an associate's degree in accounting from Essex County College.

"She always found a way to make ends meet," says Angelina of her mother. "She's a hardworking lady."

The mother's example of determination and altruistic spirit was passed on to her daughter. During her freshman year at Kean in the GE1000 Transition to Kean course, Angelina became an integral part of the T2K program when she was selected and trained as a GEM—a general education mentor, helping other students find their way at the University.

In 2011, Angelina was selected for the Summer Research Institute in the McNair Achievement Program on campus. The six-week residential program is designed to prepare low-income and first-generation students for doctoral studies. Participants take Kean faculty-taught courses that are designed to strengthen the necessary skills and knowledge for the graduate admissions process. She was one of a small percentage of non-NJCSTM (New Jersey Center for Science, Technology, and Mathematics) majors to make the cut.

"My eyes were opened up to new things—it really pushed me. I was inspired by the other students and their passion for higher education," the economics major says.

Besides focusing on her studies, Angelina gives her time and energy to spearheading her independent charitable project collecting books and school supplies for the Juja Farm Secondary School, a four-year high school in Kalimoni, Kenya. She learned about the school from her Biology 1000 professor, Peter Kamau. "The school library is going to serve not just the students but the surrounding community," she says. "I decided to start this project because I want to help those in need both locally and internationally, and because it struck me how much we take books for granted here."

Angelina was also drawn to the project because of the school's local uniqueness: Its student body represents the majority of the 46 tribes in Kenya, and 50 percent of the students are female.

"In Kenya, it's uncommon to see different tribes being educated together, or for girls to have the opportunity to receive the same education as boys," she explains.

For Angelina, Kean University has been her place in the sun, where bright horizons beckon and positive energy abounds from every corner. During her rough days and occasional struggles, it provides a "beautiful" setting and the inspiration to persevere.

"I've always believed that the best story you can tell is the one you make yourself. With imagination, nothing can stop you," she says.

## Kean University **SCHOLARSHIP** RECOGNITION CEREMONY







Meeting and thanking their scholarship donors is a requirement for Kean University scholarship recipients. Accordingly, students and their loved ones mingled with donors during the luncheon in the arena auditorium. Kean University's







## DONORS Individuals/Organizations/Foundations FY2012



#### **PRESIDENT'S COUNCIL**

The President's Council acknowledges those individuals whose cumulative giving to Kean University has reached \$25,000 or more. Their outstanding generosity merits them special recognition among those who are helping to advance academic excellence and opportunity for the University's students.

#### **\$1 MILLION AND ABOVE**

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Joseph Truncale

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The Medallion Society celebrates planned philanthropy at Kean University. Some of the ways that Medallion Society donors manifest their support is through bequests, charitable gift annuities, insurance policies, and estate planning. The Medallion Society represents a collective legacy that will help sustain the entire campus community for many years to come.

Anonymous (2) Deborah Allen Christian J. Baker Walter E. '66 and Pamela Zardecki '68 '98 Boright Ellen A. Brautigan '78 Peter Brown '05 W. Carl Burger Stephen Dautel '74 Frances M. Ehman Bellak '52 Clifford and Madelyn Elling Gene and Shelley Enlow James and Gail Wasilewski '85 Fraser Lowell R. H'07 and Toby Harwood The Haselton Family George H'10 and Dorothy H'10 Hennings Robert Herring '78 James G. '63 H'09 and Carole Hynes Eddie and Barbara Varona '58 Jacobsen Donald S. and Barbara Baker '89\* Johnson Michael Kaplan '97 Estate Richard and Susan Gallagher '56 Krecker Jack\* and Maxine '78 Lane Violet A. Lodzinski Charles Longacre Jr. Estate Jeanne Major Albert and Helen Mazurkiewicz Alice Bellanger McGuigan '44 Donald and Kathryn '71\* Miller Rae Sorkin Movshow '47 '73 Estate Estelle Richie Estate Martin Rogers '60 Estate Albert Schnitzer Estate John and Janet Mastrangelo '94 Scordinsky Adrienne Siegel June Seufert Stand '53 Karen Stern Bernice and Marvin Stern Joan Sztogryn Estate Mark Terenzi Nathan Weiss H'89\* and Bernice Rydell Christine Malanga Wilson H'11 Victor J. Zigmant Estate

#### WILLIAM LIVINGSTON SOCIETY

The William Livingston Society pays tribute to philanthropic leaders by highlighting members who have committed \$1,000 or more to provide essential, discretionary funds to Kean University. This General Fund enables the University to respond to critical and unanticipated needs while promoting innovation in education, supporting an entrepreneurial spirit, and maintaining the highest standards of academic excellence for all students.

#### Annual Giving—July 1, 2011 through June 30, 2012

	Stanley Sumski and Sucheta Ahlawat
	Clifton and Donna Lowe '09 Alexander
5+	Patricia M. Barksdale '95
5+	W. John Bauer
	Stuart and Wilma Bernstein
	Marc Berson
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5+ 5+	John and Abigail Kean
57	Richard and Susan Kogan
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57	Bernard and Vicki Lehrhoff
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5+	The Wilf Family
	Constantine Zois

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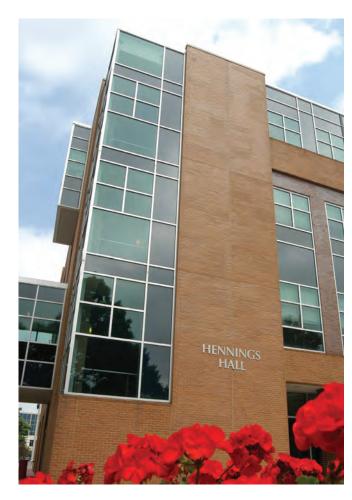
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PHOTO, opposite page, clockwise from top left: HENNINGS HALL; THE GENE & SHELLEY ENLOW RECITAL HALL; JIM HYNES '63 BASEBALL STADIUM; HARWOOD ARENA; AND THE MAXINE AND JACK LANE CENTER FOR ACADEMIC SUCCESS. WITH GRATEFUL THANKS TO OUR GENEROUS DONORS—DR. DOROTHY H'10 AND DR. GEORGE H'10 HENNINGS; GENE AND SHELLEY ENLOW; JIM '63 H'09 AND CAROLE HYNES; LOWELL R. H'07 AND TOBY HARWOOD; AND JACK\* AND MAXINE '78 LANE.











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And Those Who Honored Them

Connie Alexis-Laona Anonymous Bradford Hanson

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Maria Bordas, Foundation Board Chair Alternative Wealth Group, Inc. Patricia M. Barksdale '95 W. John Bauer Robert H. Busch H'03 and Pauline Young Edward A. '69 '72 and Mary Esposito James Estabrook Steve H'06 and Patricia Walker Fastook Anthony '87 and Elizabeth Giordano Kenneth Goldmann and Patricia Jacobs James G. '63 H'09 and Carole Hynes Richard and Susan Kogan MZM Construction & Management Company Powell Financial Group, Inc. James A. '00 and Kristie Schubert '91 Reilly Clifford H'99 and Barbara Grober '71 Sobel

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Selma B. Dubnick on Her Birthday Joshua Dubnick

Dawood Y. Farahi Felice K. Vazquez '96 '00

Tobias and Sandra Gordon on Their Wedding Anniversary Nathaniel and Tracie Feldman

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Kate Grant Michele Becker

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Premiere Stages Connie Alexis-Laona

Jay Teran on His Wedding Barbara C. Cronenberger '74

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The following individuals were honored by Harry Gruenspan and Robin Landa in honor of their faculty participation in Professor Landa's new book:

Suzanne M. Bousquet George Chang Christina Cucco Jennifer E. Daro Rose M. Gonnella Matthew R. Halper Neeti D. Kapadia Jessalyn R. Lambert Susan S. Lederman Julia R. Nevarez DeJesus Paul J. Renner Marie S. Segal Jeffrey H. Toney

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And Those Who Contributed in Their Memory

Beverly Bain, Ed.D., OTR, FAOTA Michael and Sandra Russ '82 Nesterwitz

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Joel Kannengeiser Mario Mesi

Rosalyn Lenhoff Tracy Quale Stock '01

Russ Mahan Kevin R. Kopecky '78

Patricia McNamara James and Annette Bruno '67 McGrory

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